

Taste of Julian: A Rural Dining Adventure!

MEDIA RELEASE

FOR IMMEDIATE RELEASE

First-Time Event to Feature Julian Restaurants

March 17, 2009— Although Julian is known for many things, including its romantic bed & breakfast inns, winter snowfall, and gold rush history, Julian is famous for its apples. As part of Julian's Apple Days Centennial Celebration this year, Julian will hold its first Taste of Julian event on Saturday, April 4th from 1pm to 4pm. Taste of Julian is a self-guided culinary tour to explore the one-of-a-kind unique restaurants throughout Julian and its surrounding area. Tickets are \$20 per person and will be available at Town Hall prior to, as well as the day of the event.

"Your ticket is your passport to come up to Julian and sample menu specialties from more than 10 of our favorite locations," explains Tracy Turner, president of the Julian Merchants Association which is sponsoring the event. "Although some restaurants will naturally feature apple dishes, you'll see that there's a lot more in Julian to please your appetite."

Participants will pick up colored wristbands to easily identify them along with a map of participating restaurants and a complimentary recipe booklet upon check-in at Town Hall on April 4th. The self-guided tour allows participants to visit participating restaurants at their own pace, in any order they choose within the specified time frame, and enjoy the unique atmosphere each restaurant has to offer. While you're sampling the local cuisine, be sure to learn more about Julian's rich history, browse through its charming shops, and enjoy its old fashioned atmosphere.

"We believe that Taste of Julian will be an extraordinary opportunity for visitors to experience one-of-a-kind restaurants," reveals Turner. "From savory appetizers to delicious desserts, you're sure to discover a new favorite restaurant for your next visit to Julian."

Taste of Julian is a fundraiser to benefit the Julian Merchants Association, the non-profit merchants association of Julian. Proceeds enhance and protect this historic district. Other upcoming special events planned for the centennial celebration include an apple display in Town Hall reminiscent of the 1909 event, a Founder's Day celebration, heritage apple orchard tours, and more. Julian's other annual events such as the Heritage Quilt Show, Gold Rush Days, the 4th of July parade, Starfest, Apple Days, Old Time Melodrama, Holiday Home Tour, Country Christmas and the Julian Doves & Desperadoes will all incorporate apple themes as part of the celebration. Visit julianevents.org for details.

#####

For event tickets, contact the Julian Chamber of Commerce at 760-765-1857.

For additional information, photos, to schedule interviews or appearances, contact Gina Petrone,
JMA, 619-889-6222; julianwalks@aol.com